

(MODEL NAME OR CUSTOMER NAME HERE)



DOESN'T YOUR FAMILY DESERVE THE BEST ?

NOW IS THE ONLY TIME TO DO IT RIGHT !

SPRAY FOAM INSULATION WILL MAKE YOUR NEW HOME:

- **MUCH MORE COMFORTABLE !**
- **HEALTHIER**
- **QUIETER**
- **MUCH MORE ENERGY EFFICIENT**

(INSULATOR OR HOME BUILDERS NAME AND LOGO HERE)



(MODEL NAME OR CUSTOMER NAME HERE)

WHY SHOULD YOU CHOSE US ?

EXPERIENCED

COURTEOUS

PROFESSIONAL

TRAINED / CERTIFIED

INSURED

RELIABLE



(INSULATOR OR HOME BUILDERS NAME AND LOGO HERE)



(MODEL NAME OR CUSTOMER NAME HERE)

WHY SPRAY FOAM ?

- **The best insulation known to mankind**
 - **Air tight – air sealing is the key to energy efficiency and comfort**
 - **Superior insulating – high thermal resistance which reduces heatflow**
 - **Comfort and Health – locks out pollutants and unwanted air infiltration**
 - **Quieter – Greatly reduces sound transmissions**



OPEN CELL OR CLOSED CELL SPRAY FOAM WILL MAKE YOUR
NEW HOME 50-60% MORE ENERGY EFFICIENT!

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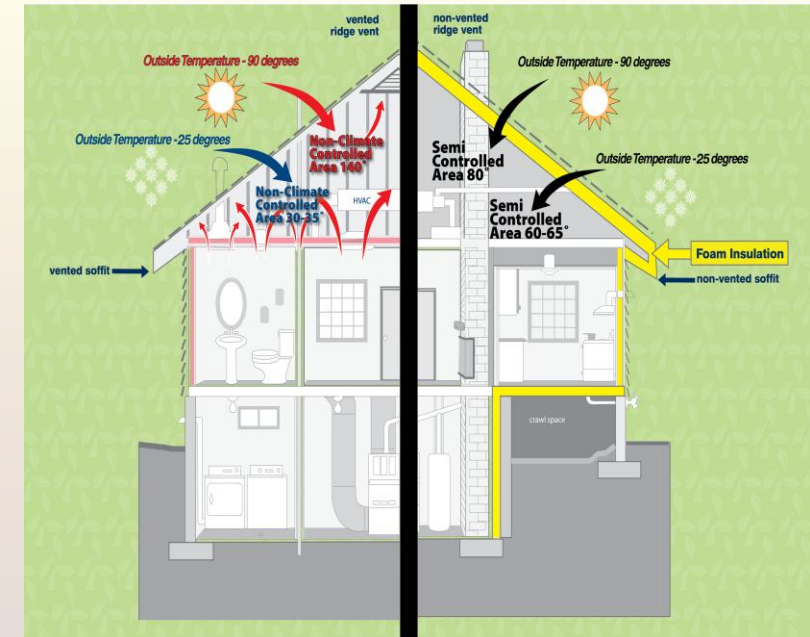
(MODEL NAME OR CUSTOMER NAME HERE)

THE POWER OF AIR SEALING

Spray Foam will naturally Air Seal your new home which will lock out unwanted air infiltration that causes energy loss and decreased comfort level.

Spray Foam is installed as a liquid and rises into a solid spray foam insulation in 8 second. This quick expansion will seal all cracks and crevasses to complete an air barrier.

Health and quiet – Air sealing will block any pollens or pollutant from entering your home as well as external noise.



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HOW WILL SPRAY FOAM MAKE YOUR HOME MORE COMFORTABLE ?



- **Heat gain reduction**

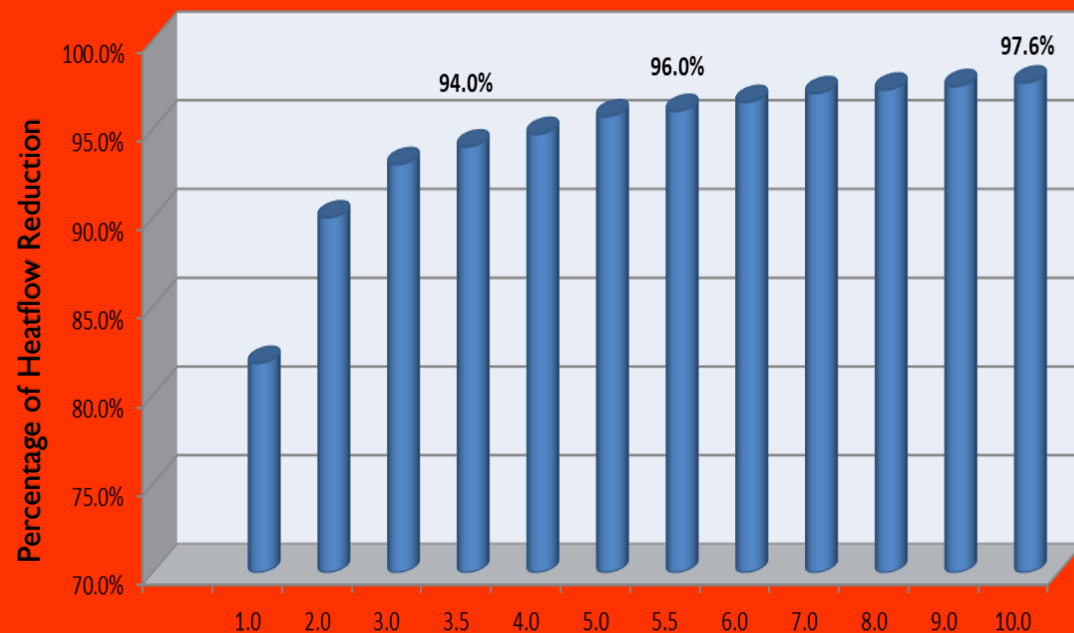
- An R-20 of Spray Foam will stop 96% of heat or cold from entering your home
 - Stopping the heatflow in an attic space will make your heating and cooling evenly distributed throughout your new home.
 - Stack effect – inside air is drawn up through the attic space which causes a drafty home. Spray Foam will stop this!
 - General air leaking throughout the home will cause drafts and unwanted moisture build-up. Again... Spray Foam just works!

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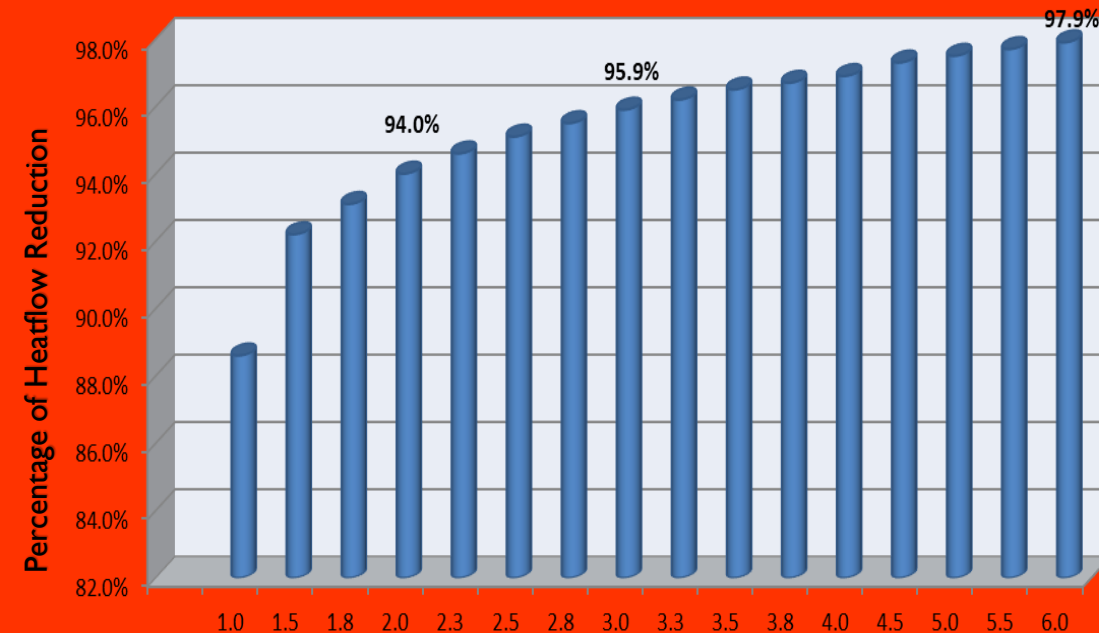
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Conductive Heat Flow Reduction



OPEN CELL SPRAY FOAM

Conductive Heat Flow Reduction



CLOSED CELL SPRAY FOAM

5½" of Open Cell or 3" of Closed Cell Spray Foam gives you a 96% Heatflow Reduction. No more is needed!

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Energy Cost and Features

Property Exponenet Homes 95 Newport Rd Sterling, CT 06377		Organization Energy Modeling Agency E 325 NC-42, Ahoskie, NC 27910 Charlie Ashcom			
Weather: Hartford, CT Newport Rd Spray Foam Newport Rd Spray Foam.blg		Builder			
Annual Energy Costs (\$/yr)		Newport Rd fiberglass	Newport Rd Spray Foam	Savings	%Saved
Heating		873	384	488	55.9%
Cooling		186	91	95	51.1%
Water Heating		129	129		
Lights & Appliances		526	526		
Photovoltaics		-0	-0		
Service Charges		120	120		
Total		1834	1251	583	31.8%
Average Monthly(\$/Month)		153	104	49	31.8%
Energy Features		Newport Rd fiberglass	Newport Rd Spray Foam		
Ceiling w/Attic		R60, Attic U=0.062	R30 SprayFoamAttic U=0.031		
Sealed Attic		None			
Vaulted Ceiling		R-60, Vaulted U=0.041	R30 SprayFoamVaulted U=0.030		
Above Grade Wall		R-30 Fiberglass U=0.030	R-18 Spray Foam U=0.045		
Foundation Walls (Cond)		None			
Foundation Walls (Uncond)		None			
Doors		Steel-urth w/brk U=0.187			
Windows		DbI/LoE/Arg - Vinyl*** U=0.330			

Exponenet Homes 95 Newport Rd Sterling, CT 06377		Energy Modeling Agency E 325 NC-42, Ahoskie, NC 27910 Charlie Ashcom			
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Lower installed R-value
Higher percentage of energy savings
Saving \$583 annually
Saving \$50 monthly

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(MODEL NAME OR CUSTOMER NAME HERE) SPRAY FOAM IS A TRUE INVESTMENT

Cost of Spray Foam Insulation
Minus
Cost of Fiberglass Insulation
Equals your “cost to upgrade” to the Best



Adding this amount into your mortgage will be less than half of your monthly energy saving
Providing positive cash flow in your very first month

TOTAL ROI

Cost to Upgrade
Divided by
Annual Energy Saving
· Equals your ROI – less than 5 years

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CODE COMPLIANCE – NO PROBLEM

Obviously the lower R-value does not meet a prescriptive residential code requirement.

Don't worry

There's also the Energy Codes that allows for a performance compliance path.

We will handle all code compliance so you do not need worry.

2015 IECC Energy Cost Compliance



Property
Smith family
123 Some Place
Alexandria, VA 22302

Organization
Energy Modeling Agency
800-524-2145
Charlie Ashcom

Weather: Baltimore, MD
Smith Spray Foam
Sample Spray Foam.blg

Builder

Annual Energy Cost

	2015 IECC	\$/yr As Designed
Heating	829	626
Cooling	551	478
Water Heating	316	316
SubTotal - Used to Determine Compliance	1696	1420
Mechanical Ventilation Fan	59	116
Lights & Appliances (minus MechVent)	1481	1349
Photovoltaics	-0	-0
Service Charge	120	120
Total	3357	3005

Mandatory Requirements

Annual Energy Cost Check	PASSES
Duct Insulation R-Value Check (per Section 405.2)	PASSES
Window U-Value and SHGC Check (per Section 402.5)	PASSES
Home Infiltration (Section 402.4.1)	PASSES
Duct Testing (Section 403.3.3)	PASSES
Mechanical Ventilation (Section 403.6)	PASSES
Mechanical Ventilation Fan Efficacy (Section 403.6.1)	PASSES
Mandatory Requirements Check Box (2015 IECC)	PASSES

This home MEETS the annual energy cost requirements of Section 405 of the 2015 International Energy Conservation Code based on a climate zone of 4A. In fact, this home surpasses the requirements by 16.3%.

Name | Charlie Ashcom
Organization | Energy Modeling Agency

Signature |
Date | 23 February 2019

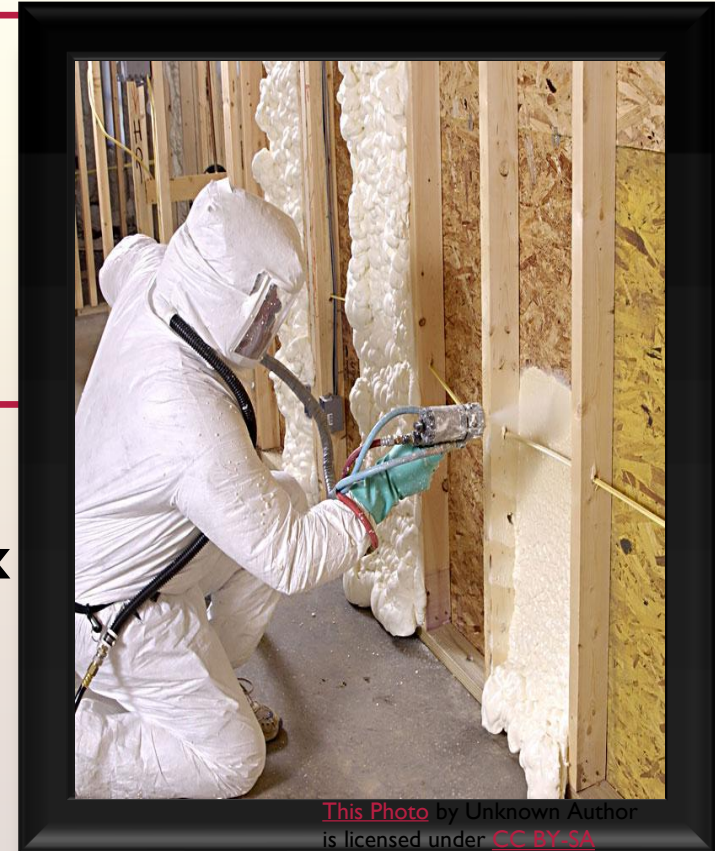
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SUMMARY

- **Spray Foam will make your new home more Comfortable, Healthier and Quieter !**
- **Your Family is WORTH it !**
- **Spray Foam is a TRUE Investment = 31 day ROI /Payback**
- **Fast and Easy Code Compliance**
- **What do you have to lose ?**



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